



Fédération Européenne d'Associations Nationales d'Ingénieurs
European Federation of National Engineering Associations
Föderation Europäischer Nationaler Ingenieurverbände



Workshop on ENGCARD

**Added Value of ENGCARD for FEANI, for FEANI
National Members and for Engineers**

by

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Objective

To assess whether ENGCARD, considering its political, operational and financial context, would add sufficient value to FEANI, to the FEANI National Members and to Engineers to justify its full deployment in EU

Background

ENGCARD feasibility study, excluded analysis of specific internal FEANI matters.

The following topics have also been analysed by the ENGCARD WGCP and SC:

- Migration EUR ING / ENGCARD***
- Validation versus Assessment***
- Added value for FEANI & FEANI National Members***

Background

An initial set of added value opportunities for ENGCARD was presented during the GA 2007 in Valencia.

1. Access to the National Services offered by the engineering association in the different Members States part of the ENGCARD consortium.

2. Preferential (or exclusive) Access to other potential associated Pan-European services

- ✓ ***EUROPEAN PROFESSIONAL RISKS COVER INSURANCE (RCI)***
- ✓ ***IMPROVEMENT OF ENGINEERING PUBLIC CONTRACTS IN EU***
- ✓ ***ELECTRONIC SIGNATURE***
- ✓ ***FINANCIAL SERVICES, included Credit Cards...***

This presentation aims to build on the picture presented in Valencia

Structure of Presentation

Puts forward a SWOT analysis of the ENGCARD concept

Captures a spectrum of inputs given the different circumstances and positions of the different national members

Is intended to serve as a basis for discussion in support of National Members decision on project.

Strengths of ENGCARD concept

Political

- ***Has conceptual support from the Commission –***
 - ***In line with ‘Whereas 32 » of the Directive 2005/36***
 - ***Supports quality of service requirements linked to the Services Directive 2006/123***
- ***In line with cards being issued by other (regulated) professions***

Social

- ***Could increase the social status of engineers in Europe as it establishes an EU wide, Commission recognised, registration system***
- ***Facilitates recognition of an engineer meeting a minimum academic qualification***

Strengths of ENGCARD concept (cont.)

Conceptual

- ***Supports mobility of engineers by facilitating recognition of qualifications***
- ***Should facilitate recruitment of engineers***
- ***Could be used to provide access to the National Services offered by the engineering association in the different Members States part of the ENGCARD consortium***
- ***Could be used to provide Preferential (or exclusive) access to other relevant Pan-European services***
- ***Could improve the competitiveness of proposals involving engineers***

Strengths of ENGCARD concept (cont.)

Conceptual

- ***If Card is recognised by EU it would formalise the representativeness and enforce the role and the power of the FEANI National Members and their associated engineering associations***
- ***Could indirectly increase memberships and generate revenues for FEANI National members***
- ***Could in future be developed into a European Quality Label for engineers***

Organisational

- ***ENGCARD concept can be considered to build upon FEANI's and National Member experience with member registration***

Weaknesses associated to the ENGCARD concept

- ***Lack of unanimous commitment and support on the ENGCARD concept and on its usefulness***
- ***Lack of unanimous agreement on the approach, technical solution and business model***
- ***Funding issues for set-up of ENGCARD if not granted by EC***

Are there some threats ?

Access to regulated professions remains to-date a National Member State competency

ENGCARD is considered by some very regulated MSs as a possible instrument that could be used to dilute or even replace the National Member State competence in the area.

Beside FEANI, EPCs could potentially be delivered by numerous competing organizations

- by other European or National Professional organizations***
- by public or semi-public entities such as : contacts points Dir 2005/36 or Dir 2006/123, or EURES,...***
- Chambers of Commerce***
- Other***

At this stage , the field is OPEN to a number of possible organisations

Risks associated to the ENGCARD concept

- ***Based on an extended partnership requiring involvement of other stakeholders***
- ***Bad design and development of the validation platform and the registration portal will lead to loss of credibility***
- ***Possible lack of involvement, motivation and performance at NPCCs and EPCC level***
- ***Loss of time and money if cards delivery process and supporting infrastructure is inefficient***

Other risks associated with the ENGCARD concept

Loss of credibility if

- ***no rigorous validation process is in place,***
- ***deployment is not across all MS, or***
- ***limited number of cards are issued also making project unsustainable***

At the end, also loss of credibility if

- ***there is no improvement in facilitating recognition & mobility,***
- ***there is no buy-in from stakeholders***
- ***there is no demonstrated added value for FEANI for FEANI National Members and for Engineers***

Opportunities presented with ENGCARD

FEANI can capitalise on its

- ***recognized position as the main organization representing Engineers at EU level***
- ***experience with the EUR ING proprietary title***
- ***experience developing and following a consistent and coherent framework offered by FEANI INDEX + EUR ACE + ENGCARD***

The Timing is Right

Feani can capitalise on

- Its advanced knowledge and expertise of the context acquired during the feasibility study project on needs, costs, risks, synergies,.....*
- Commitment from Commissioner Spidla, and encouraging messages from several MEPs and COM civil servants, representatives of other professions and trade unions, ...*

Other professions are moving in the same direction

EUROCADRES plans to introduce EPC at the level of the Social Dialogue

***NEW** Ongoing « Initiative Report » on European Professional Cards at the EPE/IMCO (and a new legal and regulatory framework at EU level for European Professional Cards as « Security and Quality Label » might **potentially** result from it)*

Strengthenens OUR Organisational position both at Member and FEANI level with the profession leading to increased membership

Thank You